



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 5/31/2021

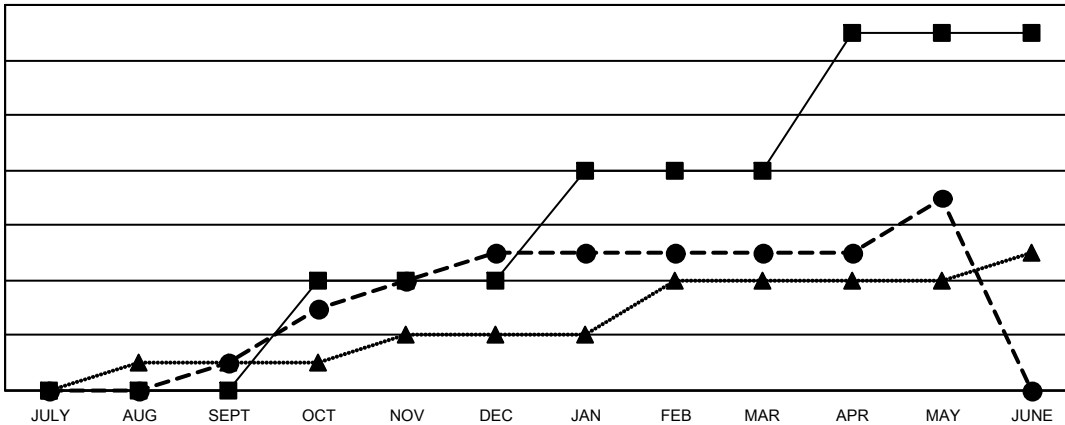
Multiple District 20

LOCATION: NEW YORK

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	1	2
OCT/NOV/DEC	4	4	3
JAN/FEB/MAR	4	0	8
APR/MAY/JUNE	5	2	1

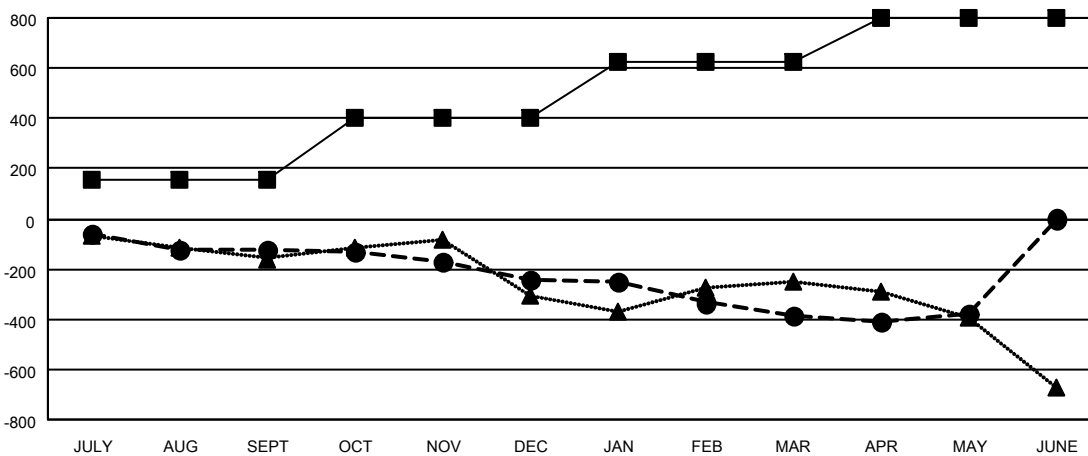
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	155	219	301
OCT/NOV/DEC	244	353	451
JAN/FEB/MAR	223	157	277
APR/MAY/JUNE	176	259	228

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 14	237 CLUBS OF 513 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>
		MALE 8,019 (59.59%) FEMALE 5,439 (40.41%)
<u>DROPPED MEMBERS</u>	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	TOTAL FAMILY UNIT MEMBERS 2,353
DECEASED 201		FAMILY MEMBERS PAYING HALF DUES 1,223
CLUB CANCELLED 127		
OTHER 929		
TOTAL 1,257		